Sponsorship Program
2016 / 2017
OVERVIEW

VISION, ROLE AND OBJECTIVES

Our vision is to bring quality musical participation, achievement and enjoyment into the lives of children and adults of all ages in the Region served by the four campuses of Mitchell Conservatorium.

Our objectives are to -

- Provide a centre of excellence for musical education and performance opportunities for students of all ages and mainstream genres.
- Promote the skill development, participation and enjoyment values of music to local communities, thereby making a significant and lasting contribution to musical life in the Region served by the four campuses of Mitchell Conservatorium.
- Display a prudent and disciplined approach to organisation management to ensure the long term financial strength and viability of Mitchell Conservatorium.

HOW THE CONSERVATORIUM SERVES THE CENTRAL WEST REGIONAL COMMUNITY

Mitchell Conservatorium is integral to the musical education of isolated rural communities. We provide a broad range of opportunities to support the development of musically diverse communities in the Central West. By providing high quality music education opportunities for very young children, school age children, adults, and those less privileged in the community, the Conservatorium fosters the musical education integral to the personal and social development of people of all ages. The Conservatorium has programs that provide support for disadvantaged, special needs and gifted and talented students and members of the general community.

Our community partners include:

- Accessible Living Options
- All Saints Cathedral
- Allegri Singers
- Bathurst Arts Council
- Bathurst City and RSL Band Association
- Bathurst Memorial Entertainment Centre
- Bathurst Regional Council
- Charles Sturt University
- Institute for Creative Health
- Octec
- Schools across the region
- University of Central Queensland
- University of Notre Dame (Aust)
- University of the 3rd Age (U3A)
- Western Research Institute
SPONSORSHIP

MITCHELL CONSERVATORYUM AND YOUR SPONSORSHIP

Mitchell Conservatorium is a premier provider of quality music education in the Central West. With studios in Bathurst, Lithgow, Forbes and Parkes, the Conservatorium is integral to regional musical life. Mitchell Conservatorium provides high quality musical experiences to all members of the community through individual and group lessons, performance opportunities, teaching opportunities, early childhood programs, music therapy, concerts, workshops, school outreach programs and visiting artist presentations.

Mitchell Conservatorium is a non-profit organisation that relies on Government funding. In order to continue to meet increasing community and school demands for our services, we rely heavily on additional funding and support.

Each year approximately 1000 students per week receive music tuition from Mitchell Conservatorium. These participants' ages range from 18 months to adult, and are taught by one or more of our 50 teaching staff. School children from over 30 schools across the region take part in our outreach music programs, from Kindergarten to HSC students. We are constantly developing and expanding our student and audience numbers in all four campuses.

Sponsorship will provide you and/or your company with the opportunity to demonstrate a lasting commitment to the community in which you operate. Your company will benefit from the positive association and goodwill generated by the provision of quality musical experiences in the community.

Mitchell Conservatorium creates an unique opportunity for your company to benefit from :-

1) Creating a positive corporate image within your community
2) Access to target markets including young people, families and the arts community
3) Enhanced brand recognition and commitment
4) Extensive publicity
5) Association with the premier music education provider in the Central West
6) An opportunity for Corporate branding of a major Conservatorium event

SPONSORSHIP PACKAGES AVAILABLE

Bronze $500 to $999
Silver $1000 to $1999
Gold $2000 to $3999
Platinum $4000 to $9999
Diamond $10000 to $49999
Yttrium $50000 and above
### Sponsorship packages

<table>
<thead>
<tr>
<th>Sponsorship level</th>
<th>Amount</th>
<th>Product</th>
<th>Details</th>
<th>Reciprocity*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bronze</td>
<td>$500 to $999</td>
<td>Bursary for student with financial need</td>
<td>Identified as Bursary supporter</td>
<td>identified as supported by (donor name)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- or - Early Childhood Music Program supporter</td>
<td></td>
<td>identified as supported by (donor name)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- or - Music Therapy Program supporter</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Silver</td>
<td>$1,000 to $1,999</td>
<td>Small ensemble naming rights</td>
<td>1 ensemble, donor name precedes ensemble name</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>- or - Staff Concert Series naming rights</td>
<td>average 12 concert programs, 2-4 performances each, various Central West locations</td>
<td>donor name... concert series</td>
</tr>
<tr>
<td>Gold</td>
<td>$2,000 to $3,999</td>
<td>Large ensemble naming rights</td>
<td>1 ensemble, donor name precedes ensemble name</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>- or - Recording studio fitout</td>
<td>e.g. Mitchell Young voices</td>
<td>donor name... Recording Studio</td>
</tr>
<tr>
<td>Platinum</td>
<td>$4,000 to $9,999</td>
<td>Bathurst Chamber Orchestra naming rights for 1 calendar year</td>
<td></td>
<td>donor name... Bathurst Chamber Orchestra</td>
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<tr>
<td>Diamond</td>
<td>$10,000 to $49,999</td>
<td>Major Orchestral Concert at BMEC or similar</td>
<td></td>
<td>Branding/advertisement in Program/pre-concert talk/post concert supper with performers for sponsor and their guests</td>
</tr>
<tr>
<td>Principal Supporting Partner – Yttrium**</td>
<td>$50,000 and above</td>
<td>As negotiated with PSP</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
*All donations are tax deductible* (Mitchell Conservatorium has ATO tax deductible gift recipient status)

*All Sponsors receive tickets to exclusive events and complimentary tickets to scheduled events
(Bronze = 2 tickets, Silver = 4, Gold = 6, Platinum = 8, Diamond =10) and credit in all performance programs

**Silver sponsors** are entitled to a complimentary Mitchell Conservatorium performance at a corporate/private event

**Gold sponsors and above** are entitled to receive up to 3 complimentary Mitchell Conservatorium performances and the use of the Orchard Room for up to 3 corporate/private events

**Diamond sponsors** are entitled to receive up to 5 complimentary Mitchell Conservatorium performances and the use of the Orchard Room for up to 5 corporate/private events with emcee services of Executive Director / Associate Director depending on availability

**Principal supporting partner – Yttrium level sponsorship**
Our Principal supporting partners as at 7 December 2015 are Drs Ben Ami and Martha Morrison Gelin.

Smaller, one-off donations of any amount are gratefully appreciated.

*Please contact the Corporate Services Manager regarding donations.*
CONTACT

For further information contact

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